



PACIFICA

PADDLESPO RTS

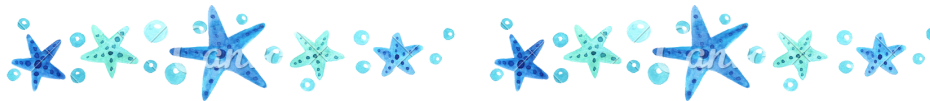
Mission

- To create memorable, nature-based experiences for our guests
- To inspire, encourage, and support individual growth for all
- To make a positive, lasting difference in the lives of those we encounter



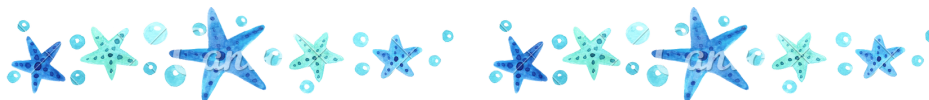
Vision

- **People:** Be a caring and positive place for people to grow
- **Planet:** Bring awareness to the power of nature and do our part to protect it
- **Partners:** Foster and develop relationships that allow growth to occur
- **Profit:** Create sustainable growth so that we can carry out our mission and give back



Values

- Be authentic in everything we do
- Serve with humility and compassion



Motto

- Be Nurtured By Nature. Be Here.